

S-30th May, 2015 AC after Circulars from Circular No.1 & onwards+++ - 84 -

**DR. BABASAHEB AMBEDKAR MARATHWADA UNIVERSITY**

**CIRCULAR NO.SU/M.B.A. Part Time V & VI Sem./79/2015**

It is hereby notified for information to all the concerned that, on the recommendation of the Ex-Dean, Faculty of Management Science the Hon'ble Vice-Chancellor has accepted the **Syllabus of M.B.A. Part Time Semester-V & VI of 60/40 Pattern** in his emergency powers under Section-14[7] the Maharashtra Universities Act, 1994 on behalf of the Academic Council.

This is effective from the Academic Year 2015-16 & onwards as appended herewith.

All concerned are requested to note the contents of the circular and bring the notice to the students, teachers and staff for their information and necessary action.

University Campus,  
Aurangabad-431 004.  
REF.NO.ACAD/SU/M.B.A.PART TIME/  
SEM-V & VI / 2015/13664-73  
Date:- 28-10-2015.

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**Director,**  
*Board of College and  
University Development.*

**Copy forwarded with compliments to:-**

- 1] The Principals, affiliated concerned colleges,  
Dr. Babasaheb Ambedkar Marathwada University.**

**Copy to :-**

- 1] The Controller of Examinations,
- 2] The In-Charge, E-Suvidha Kendra, [Professional Unit], Rajarshi Shahu Maharaj Pariksha Bhavan, Dr. Babasaheb Ambedkar Marathwada University,
- 3] The Section Officer, [ Commerce Unit ],**
- 4] The Programmer [Computer Unit-1] Examinations,
- 5] The Programmer [Computer Unit-2] Examinations,
- 6] The Record Keeper.

S\*/-281015/-

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The revised Syllabus of MBA Part Time is as follows

**MBA Semester IV (Part Time)**

Course Code Subject Title		Periods		Distribution of Marks		Total Marks	Duration of Exam
		Lect.	Tutorial	Int.	Ext.		
208	International Business & Management	45	15	40	60	100	3 Hrs
CP 301	Business Policy and Strategic Management	45	15	40	60	100	3 Hrs
CP 302	Decision Support system	45	15	40	60	100	3 Hrs
CP 401	Entrepreneurship & Small Business Development	45	15	40	60	100	3 Hrs
CP 403	Business Legislation	45	15	40	60	100	3 Hrs
Total						500	

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9/10/15

**MBA Semester V (Part Time)**  
**Elective: Finance**

Course Code Subject Title		Periods		Distribution of Marks		Total Marks	Duration of Exam
		Lect.	Tutorial	Int.	Ext.		
OP305 A	Project Planning & Analysis Management	45	15	40	60	100	3 Hrs
OP306 A	Working Capital Management	45	15	40	60	100	3 Hrs
OP307 A	Direct Taxation	45	15	40	60	100	3 Hrs
OP308 A	Security Analysis & Portfolio Management	45	15	40	60	100	3 Hrs
OP309 A	Financial Markets & Services	45	15	40	60	100	3 Hrs
Total						500	

**MBA Semester V (Part Time)**  
**Elective : Marketing Management**

Course Code Subject Title		Periods		Distribution of Marks		Total Marks	Duration of Exam
		Lect.	Tutorial	Int.	Ext.		
OP305 B	Consumer Behaviour	45	15	40	60	100	3 Hrs
OP306 B	Advertising Management	45	15	40	60	100	3 Hrs
OP307 B	Strategic Marketing	45	15	40	60	100	3 Hrs
OP308 B	Industrial Marketing	45	15	40	60	100	3 Hrs
OP309 B	Services Marketing & Brand Management	45	15	40	60	100	3 Hrs
Total						500	

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**MBA Semester V (Part Time)**  
**Elective : Human Resource Management**

Course Code Subject Title		Periods		Distribution of Marks		Total Marks	Duration of Exam
		Lect.	Tutorial	Int.	Ext.		
OP 305 C	Management Of Industrial Relations	45	15	40	60	100	3 Hrs
OP 306 C	Personnel Administration - Application & Procedure	45	15	40	60	100	3 Hrs
OP 307 C	Training & Development	45	15	40	60	100	3 Hrs
OP 308 C	Organizational change & Development	45	15	40	60	100	3 Hrs
OP 309 C	Human Resource Planning And Development	45	15	40	60	100	3 Hrs
<b>Total</b>						<b>500</b>	

**MBA Semester V (Part Time)**  
**Elective : Production & Operation Management**

Course Code Subject Title		Periods		Distribution of Marks		Total Marks	Duration of Exam
		Lect.	Tutorial	Int.	Ext.		
OP 305 D	Production Planning and Control	45	15	40	60	100	3 Hrs
OP 306 D	Purchasing and Materials Management	45	15	40	60	100	3 Hrs
OP 307 D	Total Quality Management	45	15	40	60	100	3 Hrs
OP 308 D	Applied Operations Research	45	15	40	60	100	3 Hrs
OP 309 D	Logistics Management	45	15	40	60	100	3 Hrs
<b>Total</b>						<b>500</b>	

**MBA Semester V (Part Time)**  
**Elective : Information Technology / Systems**

Course Code Subject Title		Periods		Distribution of Marks		Total Marks	Duration of Exam
		Lect.	Tutorial	Int.	Ext.		
OP 305 E	Business Process Re-Engineering	45	15	40	60	100	3 Hrs
OP 306 E	System Analysis And Design	45	15	40	60	100	3 Hrs
OP 307 E	Strategic Management Of Information Technology	45	15	40	60	100	3 Hrs
OP 308E	Data Base Management Systems	45	15	40	60	100	3 Hrs
OP 309 E	Telecommunications For Business	45	15	40	60	100	3 Hrs
Total						500	

**MBA Semester VI (Part Time)**  
**Elective: Finance**

CP 402	Project Study
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Course Code Subject Title		Periods		Distribution of Marks		Total Marks	Duration of Exam
		Lect.	Tutorial	Int.	Ext.		
OP 404 A	International Financial Management	45	15	40	60	100	3 Hrs
OP 405 A	Indirect Taxation	45	15	40	60	100	3 Hrs
OP 406 A	Value Investing and Equity Research	45	15	40	60	100	3 Hrs
OP 407 A	Financial Derivatives : Theory and Practices	45	15	40	60	100	3 Hrs
OP 408 A	Operations of Banking	45	15	40	60	100	3 Hrs
<b>Total</b>						<b>500</b>	

**MBA Semester VI (Part Time)**  
**Elective : Marketing Management**

CP 402	Project Study
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Course Code Subject Title		Periods		Distribution of Marks		Total Marks	Duration of Exam
		Lect.	Tutorial	Int.	Ext.		
OP 404 B	International Marketing	45	15	40	60	100	3 Hrs
OP 405 B	Marketing Research	45	15	40	60	100	3 Hrs
OP 406 B	Agriculture & Rural Marketing	45	15	40	60	100	3 Hrs
OP 407 B	Sales & Distribution Management	45	15	40	60	100	3 Hrs
OP 408 B	Retail Management	45	15	40	60	100	3 Hrs
<b>Total</b>						<b>500</b>	

**MBA Semester VI (Part Time)**  
**Elective : Human Resource Management**

CP 402		Project Study					
Course Code Subject Title		Periods		Distribution of Marks		Total Marks	Duration of Exam
		Lect.	Tutorial	Int.	Ext.		
OP 404 C	Labour Laws	45	15	40	60	100	3 Hrs
OP 405 C	Performance Management System	45	15	40	60	100	3 Hrs
OP 406 C	Compensation Management	45	15	40	60	100	3 Hrs
OP 407 C	Human Resource Development Strategies And System	45	15	40	60	100	3 Hrs
OP 408 C	Cross Cultural And Global Human Resource Management	45	15	40	60	100	3 Hrs
<b>Total</b>						<b>500</b>	

**MBA Semester VI (Part Time)**  
**Elective : Production & Operation Management**

CP 402		Project Study					
Course Code Subject Title		Periods		Distribution of Marks		Total Marks	Duration of Exam
		Lect.	Tutorial	Int.	Ext.		
OP 404 D	Goal Programming in Management	45	15	40	60	100	3 Hrs
OP 405 D	Transportation Management	45	15	40	60	100	3 Hrs
OP 406 D	Service Operations Management	45	15	40	60	100	3 Hrs
OP 407 D	World Class Manufacturing	45	15	40	60	100	3 Hrs
OP 408 D	Maintenance Management	45	15	40	60	100	3 Hrs
<b>Total</b>						<b>500</b>	

**MBA Semester VI (Part Time)**  
**Elective : Information Technology / Systems**

CP 402		Project Study					
Course Code Subject Title		Periods		Distribution of Marks		Total Marks	Duration of Exam
		Lect.	Tutorial	Int.	Ext.		
OP 404 E	Computer Ethics	45	15	40	60	100	3 Hrs
OP 405 E	Cyber Law	45	15	40	60	100	3 Hrs
OP 406 E	Information Systems Audit	45	15	40	60	100	3 Hrs
OP 407 E	Multimedia Management	45	15	40	60	100	3 Hrs
OP 408 E	Security And Control Information System	45	15	40	60	100	3 Hrs
Total						500	