DR.BABASAHEB AMBEDKAR MARATHWADA UNIVERSITY,
CHHATRAPATI SAMBHAJINAGAR.

CIRCULAR NO.SU/INTERDISCIPLINARY STUDIES/B.Voc/NEP/55/2024.

It is hereby inform to all concerned that, on the recommendation of Dean of Faculty of Interdisciplinary Studies; **the Hon'ble Vice-Chancellor has accepted the following subject wise curriculum as per norms of university grants commission and National Education Policy-2020 ran at Affiliated Colleges** Under the faculty of Interdisciplinary Studies in his emergency powers undcr Section 12 [7] of the Maharashtra Public University Act, 2016 on behalf of the Academic Council

Sr.No	Subject Name	Semester
1.	**B.Voc in Broadcasting and Journalism**	**I & II**

This is effective from the Academic Year 2024-25 onwards under the Faculty of Interdisciplinary Studies.

All concerned are requested to note the contents of the circular and bring notice to the students, teachers and staff for their information and necessary action.

University campus,
Chhatrapati Sambhajinagar-431 004.
Ref. No.SU/B.voc./syllabus./2024-25/10218-26
Date:02.12.2024

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Deputy Registrar,
Academic Section.
(Syllabus)

Copy forwarded with compliments to :-

1] **The Principals, affiliated concerned Colleges,**
Dr. Babasaheb Ambedkar Marathwada University.
2] **The Director,** University Network & Information Centre, UNIC, with **a request to upload the curriculum along with this Circular on University Website.**

Copy to :-

1] **The Director, Board of Examinations & Evaluation,** Dr.Babasaheb Ambedkar Marathwada University, Chhatrapati Sambhajinagar.
2] The Section Officer, [B.Voc Unit] Examination Branch, Dr.Babasaheb Ambedkar Marathwada University, Chhatrapati Sambhajinagar.
3] The Programmer, [Computer Unit-1] Examination Branch, Dr.Babasaheb Ambedkar Marathwada University, Chhatrapati Sambhajinagar.
4] The Programmer, [Computer Unit-2] Examination Branch, Dr.Babasaheb Ambedkar Marathwada University, Chhatrapati Sambhajinagar.
5] The In-charge, [E-Suvidha Kendra], Rajarshi Shahu Maharaj Pariksha Bhavan, Dr.Babasaheb Ambedkar Marathwada University, Chhatrapati Sambhajinagar.
6] The Public Relation Officer, Dr.Babasaheb Ambedkar Marathwada University, Chhatrapati Sambhajinagar.
7] The Record Keeper,Dr.Babasaheb Ambedkar Marathwada University, Chhatrapati Sambhajinagar.

DR. BABASAHEB AMBEDKAR MARATHWADA UNIVERSITY,
CHHATRAPATI SAMBHAJINAGAR- 431001 (M. S.) INDIA

FACULTY OF INTERDICIPLINARY STUDIES

B.Voc Degree Programme

[3 Years / 4 Years (Honors) /4 Years (Honors with Research)]

As Per

National Education Policy-2020

Course Structure and Curriculum
(As per NEP-2020)

Subject (Single Major): Broadcasting and Journalism

For
Broadcasting and Journalism First Year
(Semester-I and II)

Effective from Academic Year- 2024-25

22/11/24 22/11/24

Structure of B. Voc. (Three / Four Years Honours / Honours with Research Degree) Programme with Multiple Entry and Exit Options

First Year: 1st Semester Subject (Single Major): Broadcasting and Journalism

Course Type	Course Code	Course Name	Teaching Scheme (Hrs/Week)		Credits assigned		Total Credits
			Theory	Practical	Theory	Practical	
Major (Single Major) M1 Mandatory	IAC01BJ1001T	Introduction to Mass Communication	2	---	2	---	2+2=4
	IAC01BJ1261P	Practical Based on IAC01BJ1001T	---	4	---	2	
Major (Single Major) M2 Mandatory	IAC01BJ1011T	Introduction to Broadcast Media	2	---	2	---	2+2=4
	IAC01BJ1271P	Practical Based on IAC01BJ1011T	---	4	---	2	
Major (Single Major) M2 Mandatory	IAC01BJ1021T	Fundamentals of Journalism	2	---	2	---	2+2=4
	IAC01BJ1281P	Practical Based on IAC01BJ1021T	---	4	---	2	
Generic / Open Elective (GE/OE) (Choose any one from pool of courses) It should be chosen from the faculty other than that of Major	IDC01BJ1001T	To be chosen from other faculty	2	---	2	---	2
SEC (Skill Enhancement Course) (Choose any one from pool of Courses)	IEC01BJ1001T	1) Computer Fundamentals – 1 2) News Writing and Reporting	1	---	1	---	2
	IEC01BJ1261P	1) Practical Based on IEC01BJ1001T	---	2	---	1	
AEC, VEC, IKS	IFC01BJ1001T	English (Common for all faculty)	2	---	2	---	2+2=4
	IIC01BJ1001T	Choose any one from pool of courses	2	---	2	---	
OJT/ FP/CEP/CC/RP	IMC01BJ1001T	Health and Wellness (Common for all faculty)	---	4	---	2	2
			13	18	13	09	22

GE/OE-1: Camera Operations and Handling– Photography & Videography (This course will be available for the students from other faculty)

22/11/24 22/11/24

Structure of B. Voc. (Three / Four Years Honours / Honours with Research Degree) Programme with Multiple Entry and Exit Options First Year: 2nd Semester Subject (Single Major): Broadcasting and Journalism							
Course Type	Course Code	Course Name	Teaching Scheme (Hrs/Week)		Credits assigned		Total Credits
			Theory	Practical	Theory	Practical	
Major (Single Major) M1 Mandatory	IAC01BJ 1502T	Radio Journalism	2	---	2	---	2+2=4
	IAC01BJ 1762P	Practical Based on IAC01BJ1502T	---	4	---	2	
Major (Single Major) M2 Mandatory	IAC01BJ 1512T	Television Journalism	2	---	2	---	2+2=4
	IAC01BJ 1772P	Practical Based on IAC01BJ1512T	---	4	---	2	
Major (Single Major) M3 Mandatory	IAC01BJ 1522T	Web Journalism	2	---	2	---	2+2=4
	IAC01BJ 1782P	Practical Based on IAC01BJ1522T	---	4	---	2	
Generic / Open Elective (GE/OE) (Choose any one from pool of courses) It should be chosen from the faculty other than that of Major	IDC01BJ 1502T	To be Chosen from other faculty	2	---	2	---	2
VSC (Vocational Skill Courses) (Choose any one from pool of courses)	IEC01BJ1 502T	1) Computer Fundamentals - 2 2) News Anchoring	1	---	1	---	2
	IEC01BJ1 762P	1) Practical based on IEC01BJ1502T	---	2	---	1	
AEC, VEC, IKS	IFC01BJ1 502T	English (Common for all faculty)	2	---	2	---	2+2=4
	IIC01BJ1 502T	Constitution of India (Common for all the faculty)	2	---	2	---	
OJT/ FP/CEP/CC/RP	IMC01BJ 1502T	Yoga Education / Sports and Fitness (Common for all the faculty)	---	4	---	2	2
			13	18	13	09	22
Exit Option: Award of UG Certificate with 44 credits and an additional I 4 credits of NSQF course/ Internship OR continue with Major							

GE/OE-2: Editing – Audio, Video, Photo (This course will be available for the students from other faculty)

22/11/24 22/11/24

PROGRAMME OUTCOME

PO_1	**Leadership and Management Skills**	Take informed actions after identifying the assumptions that frame our thinking and actions, checking out the degree to which these assumptions are accurate and valid, and looking at our ideas and decisions (intellectual, organizational, and personal) from different perspectives.
PO_2	**Entrepreneurial Skill**	Able to identify, assess and shape entrepreneurial opportunities and to evaluate their potential for initiating start-ups.
PO_3	**Employability**	To integrate NSQF within the undergraduate level of higher education in order to enhance employability of the graduates and meet industry requirements. Such graduates apart from meeting the needs of local and national industry are also expected to be equipped to become part of the global workforce
PO_4	**Vocational Skill**	To provide vertical mobility to students coming out of 10+2 with vocational subjects.
PO_5	**Effective Communication Skill**	Speak, read, write and listen clearly in person and through electronic media in English and in one Indian language, and make meaning of the world by connecting people, ideas, books, media and technology
PO_6	**Self-directed and Life-long Learning**	Acquire the ability to engage in independent and life-long learning in the broadest context socio-technological changes and creating base for higher education
PO_7	**Usage of Modern Tools in Business**	An ability to use appropriate techniques, skills, and modern tools necessary for practice in the respective field
PO_8	**Digital Knowledge System**	an ability to find, evaluate, and clearly communicate information through typing and other media on various digital platforms
PO_9	**Research Skill**	Ability to interpret and apply research literature to investigate complex problems using research methodologies, techniques and tools.
PO_{10}	**General Skill**	To provide judicious mix of skills relating to a profession and appropriate content of General Education
PO_{11}	**Critical Thinking and Logical Reasoning**	Apply the perspective of their chosen specialized area of study to develop fully-reasoned opinions on contemporary issues.
PO_{12}	**Knowledge growth & Ability Development**	To ensure that the students have adequate knowledge and skills, so that they are work ready at each exit point of the programme

22/11/24 22/11/24

FIRST SEMISTER

22/11/24

22/11/24

IAC01BJ1001T- Introduction to Mass Communication

Total Contact Hours: 30 | Credit: 0 | Max. Marks: 50

LEARNING OBJECTIVES :

The course provides a comprehensive understanding of communication and mass communication, focusing on their roles in society and their relationship with democracy. It covers the processes and major theories of mass communication, analyzing their applications. Students will gain a historical perspective on the evolution of mass communication globally and in India, highlighting key milestones. The course examines different mass communication models and their relevance today. It also explores New Media and Media Convergence, assessing their impact on traditional media and discussing future trends and challenges.

COURSE OUTCOMES (COS):

CO1: Explain the basic concepts of communication and mass communication, including their roles and impacts on society.
CO2: Analyze various processes and theories of mass communication to understand their applications in different contexts.
CO3: Describe the history, evolution, and development of mass communication globally, with a specific focus on India.
CO4: Evaluate the development of different mass communication models and their relevance in contemporary media studies.
CO5: Assess the concept of New Media and Media Convergence, including their implications for the future of mass communication..

Module No	Topics / actual contents of the syllabus	Contact Hours
I	Journalism and Mass Communication: Nature and scope of journalism and mass communication; Definition and process of mass communication; Functions of mass media; Mass media and modern society; Relationship between mass media and democracy.	10 Hrs.
II	Evolution of Print Media : Early efforts in printing; Types of newspapers and their characteristics; Types and characteristics of magazines; Overview of print media in India; Books as a medium of communication; Types of books and book publishing in India.	10 Hrs.
III	Historical Development of Mass Communication in India : Early communication systems in India; The first Indian newspaper; Print media in the 19th century; Role of Indian press in the freedom movement; Brief history of major English , Indian language newspapers and magazines.	10 Hrs.

Learning Resources:

1) McQuail, Denis. Mass Communication Theory (6th Edition). Sage Publications.
2) Vivian, John. The Media of Mass Communication (12th Edition). Pearson.
3) Emery, Edwin, and Emery, Michael. The Press and America: An Interpretive History of the Mass Media. Allyn and Bacon.
4) Kumar, Keval J. Mass Communication in India. Jaico Publishing House.
5) Schramm, Wilbur. Mass Media and National Development. Stanford University Press.

IAC01BJ1261P- Practical Based on IAC01BJ1001T		
Total Contact Hours: 60	Credit: 02	Max. Marks: 50

Learning Objectives:

The course provides practical experience in the production of mass communication content, allowing students to apply theoretical knowledge in real-world settings. It focuses on developing skills necessary for roles such as news reporters, sub-editors, and feature writers. Students will understand the process of creating content for mass communication, gain hands-on experience in newspaper and New Media environments, and learn to write news content proficiently.

Course Outcomes (COs):

CO1: Engage in the production of mass communication content, gaining hands-on experience in various roles.

CO2: Develop skills to work effectively as news reporters, sub-editors, and feature writers.

CO3: Understand the requirements for developing content in mass communication.

CO4: Gain practical experience in primary work at newspapers and in New Media.

CO5: Acquire the ability to write news content proficiently.

Module No	Topics / actual contents of the syllabus	Contact Hours
I	Practical Experience in Mass Communication : • Each student must be involved in the production of mass communication content. • Opportunities to work as a reporter, sub-editor, and feature writer. • At least 60% of the content produced should be news-based.	60 Hrs.

Learning Resources:

1. Kovach, Bill, and Rosenstiel, Tom. The Elements of Journalism: What Newspeople Should Know and the Public Should Expect. Three Rivers Press.
2. Pritchard, David. Broadcast Journalism: Techniques of Radio and TV News. Routledge.

IAC01BJ1011T-Introduction to Broadcast Media		
Total Contact Hours: 30	Credit: 02	Max. Marks: 50

Learning Objectives:

This course aims to provide a comprehensive understanding of broadcast media. Students will learn about broadcasting technologies and transmission methods. They will explore sound theory, including components like frequency and amplitude, and study visual communication elements such as light theory, visual perception, and graphics fundamentals.

Course Outcomes (COs):

CO1: Identify, write, record, produce, and edit various formats of radio programs, including news stories and features.

CO2: Recognize the structure and history of the radio industry and demonstrate the ability to work in a professional radio station environment.

CO3: Demonstrate proficiency in recording and editing for audio productions.

CO4: Exhibit competency as a producer by organizing the editorial flow and technical content of radio programs.

CO5: Develop an understanding of how broadcasting contributes to media growth.

Module No	Topics / actual contents of the syllabus	Contact Hours
I	Introduction to broadcasting – definition of broadcasting; broadcast technology: earth station, teleport, uplinking, downlinking, transmission, cable, terrestrial and satellite transmission.	10 Hrs.
II	Elements of audio visual communication – evolution of sound – ear and brain experiments with sound -theory of sound – components of sound – frequency – pitch – amplitude – sound wave – wave length – basics of acoustics – audio elements – voicemusic – sound effects – role of silence	10 Hrs.
III	Elements of visual communication – theory of light – visual perception – eye and brain in visual decoding – color – form – depth – movement – visual language – fundamentals of graphics	10 Hrs.

Learning Resources:

1. Rughani, Pradip. Broadcast Journalism. Sage Publications.
2. Beasley, Bruce E., and Danesi, Marcel. Perspectives on Human Communication. Wiley-Blackwell.

IAC01BJ1271P-Practical Based on IAC01BJ1011T		
Total Contact Hours: 60	Credit: 02	Max. Marks: 50

Learning Objectives:

Students will engage in practical exercises to produce broadcast media content, focusing on roles such as radio and television reporters. They will develop skills in news reporting, sub-editing, and feature writing, grasp the nuances of content creation in broadcast media, and gain proficiency in news writing and recording techniques.

Course Outcomes (COs):

CO1: Engage in the production of broadcast media content, participating as reporters in radio and television formats.

CO2: Develop skills as news reporters, sub-editors, and feature writers in broadcast media settings.

CO3: Understand the requirements for creating effective content in broadcast media.

CO4: Gain practical experience in primary roles within broadcast media environments.

CO5: Acquire proficiency in news writing and recording for broadcast media.

Module No	Topics / actual contents of the syllabus	Contact Hours
I	Practical Experience in Broadcast Media: 1. Each student participates in the production of broadcast media content. 2. Opportunities to work as reporters in radio and television formats. 3. Minimum 60% of content produced should be news-based.	60 Hrs.

Learning Resources:

1. Alten, Stanley R. Audio in Media. Cengage Learning.
2. Zettl, Herbert. Television Production Handbook. Cengage Learning.
3. Audio editing software (e.g., Adobe Audition, Audacity)
4. Video editing software (e.g., Adobe Premiere Pro, Final Cut Pro)

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IAC01BJ1021T-Fundamentals of Journalism		
Total Contact Hours: 30	Credit: 02	Max. Marks: 50

Learning Objectives:

This course aims to introduce students to the basic principles and responsibilities of journalism. Students will learn about journalistic ethics, the process of starting a publication in India, and the organizational structure of newspapers. They will develop skills in creating newspaper content, identifying different types of news, conducting interviews, and understanding the basics of photojournalism.

Course Outcomes (COs) :

CO1: Introduce students to the fundamental concepts and responsibilities of journalism.

CO2: Familiarize students with the ethical standards of journalism and the process of initiating publications in India.

CO3: Understand the organizational structure of newspapers, including business, mechanical, and editorial departments.

CO4: Demonstrate the ability to create content for newspapers.

CO5: Develop skills in identifying types of news, conducting interviews, and practicing photojournalism.

Module No	Topics / actual contents of the syllabus	Contact Hours
I	What is journalism? - Principles and functions of journalism - journalism as a profession - role and responsibilities of a journalist - ethics of journalism - How to start a publication?	10 Hrs.
II	Organizational structure of a newspaper: business, mechanical and editorial departments – editorial hierarchy -responsibilities and qualities of chief editor, news editor, chief sub-editor, bureau chief, reporters – freelance journalism.	10 Hrs.
III	Contents of a newspaper – definition and types of news - news determinants – features – editorial – interviews – reviews – cartoons – columns - readers' letters - photojournalism.	10 Hrs.

Learning Resources:

1. Kovach, Bill, and Rosenstiel, Tom. The Elements of Journalism: What Newspeople Should Know and the Public Should Expect. Three Rivers Press.
2. Franklin, Bob. Key Concepts in Journalism Studies. Sage Publications.

IAC01BJ1281P-Practical Based on IAC01BJ1021T		
Total Contact Hours: **60**	Credit: 02	Max. Marks: 50

Learning Objectives:

This practical course aims to immerse students in the production and practical application of fundamental journalism principles. Students will develop skills in news reporting, attending press conferences, and writing news articles. They will learn to create journalistic content, conduct interviews effectively, and practice photojournalism.

Course Outcomes (COs):

CO1: Engage actively in producing content related to fundamental journalism principles.

CO2: Understand and develop skills in news reporting practices.

CO3: Gain practical experience in attending press conferences and writing news articles.

CO4: Demonstrate the ability to create compelling content for journalistic purposes.

CO5: Showcase proficiency in creating news stories, conducting interviews, and utilizing photography in journalism.

Module No	Topics / actual contents of the syllabus	Contact Hours
I	Practical Experience in Fundamental Journalism : 1. Students participate in the production of fundamental journalism content. 2. Practice news reporting techniques and attend press conferences. 3. Minimum 60% of content should be news-based.	60 Hrs.

Learning Resources:

1. Microsoft Word (for writing and editing news articles)
2. Adobe Photoshop (for basic photo editing in journalism)
3. Franklin, Bob. Journalism: Principles and Practice. Routledge.
4. Ward, Stephen J. A. The Invention of Journalism Ethics: The Path to Objectivity and Beyond. McGill-Queen's University Press.

IEC01BJ1001T-1 Computer Fundamentals – 1		
Total Contact Hours: 30	Credit: 02	Max. Marks: 50

Learning Objectives:

This course aims to provide students with a foundational understanding of computers and their applications. Students will learn about computer history, generations, types of computers, and digital technology. They will gain practical skills in using MS Office applications such as Word, Excel, and Page Maker, focusing on formatting techniques and graphics. Additionally, students will explore multimedia concepts and applications.

Course Outcomes (COs):

CO1: Understand the introduction to computers, including history, generations, and types.

CO2: Gain knowledge of MS Office applications, their features, and practical use.

CO3: Develop skills in using Excel and Page Maker, particularly in formatting and graphic manipulation.

CO4: Utilize computers for news creation and broadcasting purposes.

CO5: Demonstrate knowledge of fundamental hardware technology relevant to computer basics.

Module No	Topics / actual contents of the syllabus	Contact Hours
I	Introduction to computers - history and generation of computers; types of computers hardware and software; digital technology keyboard functions.	10 Hrs.
II	MS office and its applications; MS-word with features; MS windows; Excel; MS Excess, presentation manager; important, commands; page maker, interfacing, working with text, page set up, printing : formatting techniques; graphics and drawings.	10 Hrs.
III	Coral draw environment, working with objects, outlining, clip are and symbols; control of object outlines -text creation and alignment -Bitmap graphics conversions -graphs COREL SHOW-cartoons use of colours in publishing concepts. Multi-media -definitions -CD-ROM and multimedia -business applications -educational application -public utility ritual reality-multi-media skills	10 Hrs.

Learning Resources:

1. Shelly, Gary B., et al. Microsoft Office 365 & Office 2019: Introductory. Cengage Learning.
2. Plummer, Mary. CorelDRAW X8: The Official Guide. McGraw-Hill Education.

IEC01BJ1001T- 2 News Writing and Reporting

Total Contact Hours: 30 Credit: 02 Max. Marks: 50

Learning Objectives:

This course aims to equip students with the fundamental skills and knowledge required for effective news writing and reporting in media. Students will understand the concepts of news, its elements, sources, types, and the ethical considerations involved. They will learn different styles of journalistic writing and reporting techniques essential for various media platforms.

Course Outcomes (COs):

CO1: Introduce students to the basic concepts of news writing and reporting for media.

CO2: Understand the legal and ethical considerations in news writing and reporting.

CO3: Define news and recognize its elements, sources, and different types.

CO4: Comprehend various types of news and reporting methods.

CO5: Introduce different forms of journalistic writing and their significance.

Module No	Topics / actual contents of the syllabus	Contact Hours
I	Understanding News: Definitions, Purpose and importance of news, quality of news, accuracy, Clarity, Objectivity, Balance, Directness etc., Media specific nature of news, Cross platform Discussion. News Reporter: Categories- Staff Reporter, stringer, correspondent, Chief reporter, Principal correspondent, bureau chief foreign correspondence, their functions & responsibilities, quality of news reporter, rights & responsibilities.	10 Hrs.
II	Evaluation News: News sense and news values, 5 W's and H importance of 'what next?', Changing concepts- readers, relationship, relevance and utility, news beats, introduction beats mapping	10 Hrs.
III	Writing News Reports: Conventional style- the inverted pyramid what is most important?, Choice of one W or H for focus: Lead of news story, types of leads, writing techniques processing information, order of importance, brevity, precision, quoting the sources, chronology, paragraphing, style individual and organizational stylebook changing trends in news writing, new styles, diminishing importance of inverted pyramid.	10 Hrs.

Learning Resources:

1. Kovach, Bill, and Rosenstiel, Tom. The Elements of Journalism: What Newspeople Should Know and the Public Should Expect. Three Rivers Press.
2. Hicks, Wynford. Writing for Journalists. Routledge.

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IEC01BJ1261P-2 Practical Based on IEC01BJ1001T		
Total Contact Hours: 60	Credit: 02	Max. Marks: 50

Learning Objectives:

This practical course focuses on applying theoretical knowledge in news writing and reporting. Students will gain hands-on experience in covering various events, press conferences, and interviews. They will practice writing different types of news stories, including features, human interest stories, editorials, articles, middles, and columns.

Course Outcomes (COs):

CO1: Practice news writing and reporting in real-world scenarios.

CO2: Cover press conferences and events effectively.

CO3: Write assignments focusing on news elements, sources, and types.

CO4: Engage in practical reporting of different types of news.

CO5: Develop skills in writing and recording feature and human interest stories.

Module No	Topics / actual contents of the syllabus	Contact Hours
	News Reporting : • Speech/ meeting reporting, • Event reporting • Covering writing based on press releases, Press Conferences • Interviews, obits, profiles based on field assignments. Specialized Writing : • Writing features and human interest stories, backgrounders • Editorials • Articles • Middles • Columns	60 rs.

Learning Resources:

1 Microsoft Word (for writing news articles and features
2 Adobe Audition (for audio editing in journalism
3 Adobe Photoshop (for photo editing in news reporting
4 Hicks, Wynford. Writing for Journalists. Routledge.
5 Franklin, Bob. Journalism: Principles and Practice. Routledge.

IDC01BJ1001T - Camera operations and handling- Photography and Videography		
Total Contact Hours: 30	Credit: 02	Max. Marks: 50

Learning Objectives:

This course aims to familiarize students with the fundamentals of camera operations for both photography and videography. Students will learn about different camera working styles, enhance their shooting skills, understand the role of a cameraperson, and explore basic multimedia approaches and applications.

Course Outcomes (COs):

CO1: Understand the different working styles of cameras.

CO2: Enhance shooting skills in both photography and videography.

CO3: Introduce the role and functions of a cameraperson.

CO4: Explain basic multimedia approaches in camera operations.

CO5: Describe the benefits and applications of multimedia in instructional settings.

Module No	Topics / actual contents of the syllabus	Contact Hours
I	History of camera: Pinhole camera, Camera invention. Process of camera, Invention of processor. Process of Photography: Camera ,Light, Refraction, Reflection, Dispersion of light.	10 Hrs.
II	Image Creation by lens: Lens ,Centre of Curvature ,Convex lens, Concave lens, Focal length, Mirror Video Camera : History of video camera ,Video camera Tube , Motion Picture, Film	10 Hrs.
III	Film / Negative : Film Format , Film preservation , Colour motion , picture film **Practical's :** Basic Camera Equipment utilization ,Exercising various shot types, Exercising various angel types ,Exercising various light setting ,Experimenting of shoots on given subject	10 Hrs.

Learning Resources:

1 Langford, Michael. Basic Photography. Focal Press.

2 Jacobson, Ralph E. The Manual of Photography. Routledge.

SECOND SEMISTER

22/11/24

22/11/24

IAC01BJ1502T-Radio Journalism		
Total Contact Hours: 30	Credit: 02	Max. Marks: 50

Learning Objectives:

This course aims to introduce students to the field of radio journalism, covering its basic concepts, station operations, news reporting skills, and program production. Students will learn about radio news structure, interview techniques, and writing styles suitable for radio formats.

Course Outcomes (COs):

CO1: Introduce students to the basic concept and development of radio journalism.

CO2: Understand the basics of radio station operations and news reporting.

CO3: Learn about radio news structure, interview skills, and news values.

CO4: Familiarize with the fundamental elements of radio program production.

CO5: Understand different writing styles suitable for various radio formats.

Module No	Topics / actual contents of the syllabus	Contact Hours
I	Understanding Radio Journalism: Medium overview: Invention, development, strengths, and weaknesses . Sound recording and editing techniques. Radio news reporting skills: gathering news, voice casting, anchoring, news reading	10 Hrs.
II	Writing for Radio: Characteristics of radio writing: conversational style, use of adjectives, adverbs, numerals. Writing radio news: brevity, clarity, editing techniques, types of leads, headlines	10 Hrs.
III	Radio Interviews and All India Radio: Types of interviews for news gathering: structured, personality, issue-based. Skills of an interviewer: language, knowledge, curiosity, communication skills All India Radio: establishment, mission, expansion, role in development, national network, local stations, news services division	10 Hrs.

Learning Resources:

1 McLeish, Robert. Radio Production. Focal Press.

2 Crisell, Andrew. Understanding Radio. Routledge.

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22/11/24

IAC01BJ1762P- Practical Based on IAC01BJ1502T		
Total Contact Hours: 60	Credit: 02	Max. Marks: 50

Learning Objectives:

This practical course focuses on applying theoretical knowledge from radio journalism. Students will learn basic recording and editing software skills, practice news reading and anchoring, write and list news bulletins, analyze and discuss news content, and improve their news reading and interview recording skills for radio.

Course Outcomes (COs):

CO1: Introduce students to basic recording and editing software used in radio journalism.

CO2: Exercise news reading and anchoring techniques in simulated and live environments.

CO3: List and write news bulletins suitable for radio stations.

CO4: Analyze and discuss the content of news bulletins, practicing effective bulletin production.

CO5: Improve news reading skills and practice recording interviews for radio broadcasts.

Module No	Topics / actual contents of the syllabus	Contact Hours
	1 – Basic Sound Recording and Editing Software. 2 – News Reading and Anchoring Exercise. 3 – Analysis and Discussion of News Bulletin. 4 – Listing and Writing Radio Bulletin. 5 – Making News Bulletin. 6 – Recording the Interview for Radio. 7 – Improving Reading Skills for Radio	60 Hrs.

Learning Resources:

- Audacity (for audio recording and editing)
- Adobe Audition (for professional audio production)
- McLeish, Robert. Radio Production. Focal Press.
- Crisell, Andrew. Understanding Radio. Routledge.

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22/11/24

IAC01BJ1512T-Television Journalism

Total Contact Hours: 30 | Credit: 02 | Max. Marks: 50

Learning Objectives:

This course aims to familiarize students with television journalism, covering its history, technological aspects, news reporting skills, and the impact of television on society. Students will also learn about TV camera operations, editing software, and different writing styles for television formats.

Course Outcomes (COs):

CO1: Understand the invention and development of television journalism.

CO2: Introduce students to TV camera operations and TV editing software.

CO3: Develop TV news writing and reporting skills.

CO4: Provide an overview of the TV industry in India.

CO5: Familiarize students with writing styles suitable for various television formats.

Module No	Topics / actual contents of the syllabus	Contact Hours
I	Understanding the medium – Invention and development, strength and weakness of the medium, production and transmission technology, working of a TV camera, various camera shots and angles for news coverage, understanding sound, light and color, TV editing software use and limitations.	10 Hrs.
II	Understanding TV news, news values, significance of timeliness news as it happens, source of news, types of news, news agencies, news priorities for TV comparison with other news media, breaking news, definition and practice. Impact of TV on society, overview and introduction to all program formats in fiction and nonfiction, news based, entertainment role, effect of TV on society.	10 Hrs.
III	TV Reporting - Reporting skill, understanding deadline, gathering information, cultivating sources, planning and designing a story, being fit and alert, presentation skill, voice modulation, diction, screen presence, body language, piece to camera, phonology, interview skill, instructing cameraman, significance of sound, bytes, getting good sound bites.Overview of TV industry in India, Doordarshan and its expansion, SIIT and KHEDA experiments, entry and expansion of satellite, TV laws, governing TV broadcasting, future trends.	10 Hrs.

Learning Resources:

1 Hall, Stuart, and Paddy Scannell. Newson, Television and Everyday Life. Routledge.

2 Biagi, Shirley. Media/Impact: An Introduction to Mass Media. Cengage Learning.

IAC01BJ1772P- Practical Based on IAC01BJ1512T		
Total Contact Hours: **60**	Credit: 02	Max. Marks: 50

Learning Objectives:

The practical component aims to equip students with hands-on skills in camera operation, lighting, sound systems, news writing, anchoring, and television program production. Students will gain proficiency in producing and analyzing news bulletins, conducting interviews, and enhancing their news anchoring abilities.

Course Outcomes (COs):

CO1: Utilize camera, light, and sound systems effectively in practical settings.

CO2: Practice news writing and anchoring for television journalism.

CO3: Understand and execute various production steps, including shooting programs for television journalism.

CO4: Analyze and participate in the creation of television news bulletins.

CO5: Improve skills in news anchoring and conducting interviews for television journalism.

Module No	Topics / actual contents of the syllabus	Contact Hours
	1 – Basic Function of Camera 2 – News Reading and Anchoring Exercise 3 – Analysis and Discussion of Television News Bulletins 4 – Television Interview Exercise. 5 – Writing for Voice Over. 6 - Recording for Voice Over. 7 – Packaging and Production of Bulletin in Groups. 8 – Copy Writing of News Report.	60 Hrs.

Learning Resources:

1 Fink, Roger E., and Calvin L. Austin. Television News Writing, Editing, and Shooting. Routledge.

2 Ward, James E. Television News and the Supreme Court. Lexington Books.

IAC01BJ1512T -Web Journalism		
Total Contact Hours: 60	Credit: 02	Max. Marks: 50

Learning Objectives:

This course aims to provide students with a comprehensive understanding of Web Journalism, covering fundamental concepts, writing for web media, e-newspapers, e-books, and e-publications. It also introduces students to new social media dynamics, ethics of web journalism, and basics of HTML and content management systems.

Course Outcomes (COs):

CO1: Understand the basic concepts and fundamental principles of Web Journalism.

CO2: Develop skills in writing for web media and adapting content for online platforms.

CO3: Gain familiarity with e-newspapers, e-books, and e-publications.

CO4: Explore the role of new social media in journalism and ethical considerations.

CO5: Acquire basic knowledge of HTML and utilize content management systems effectively.

Management system.

Module No	Topics / actual contents of the syllabus	Contact Hours
I	What is Web Journalism – Meaning, earlier websites of newspapers, E-books and E-publishing, basic knowledge of HTML and use of a content management system, hyper textually, multi-modality and interactivity use of various online tools to manage text, links, photos, maps, audio-video etc. Meaning of Social Media, Status of Web Journalism today.	10 Hrs.
II	New Social Media – Dynamics of Social Media, Networks, Novelty, Strength and Weakness, Growing personal sphere and online communities, New Business Models, Advertisement, Marketing and future trends.	10 Hrs.
III	Ethics of Web Journalism, security and privacy concerns, nature of cybercrimes and cyber laws, net war and terrorism, need for national ICT policy	10 Hrs.

Learning Resources:

1 Kovach, Bill, and Tom Rosenstiel. The Elements of Journalism: What Newspeople Should Know and the Public Should Expect. Three Rivers Press.

2 Pavlik, John V., and Shawn McIntosh. Converging Media: A New Introduction to Mass Communication. Oxford University Press.

IAC01BJ1782P - Practical Based on IAC01BJ1522T		
Total Contact Hours: **60**	Credit: 02	Max. Marks: 50

Learning Objectives:

The practical component of Web Journalism focuses on enhancing students' writing skills specific to online platforms. It includes creating individual blogs, writing news stories and features, and contributing to group projects on social networking sites.

Course Outcomes (COs):

CO1: Practice writing skills tailored for web journalism.

CO2: Create and manage individual blogs for web journalism purposes.

CO3: Develop the ability to write compelling features and news stories for online publication.

CO4: Contribute effectively to collaborative projects within online communities.

Module No	Topics / actual contents of the syllabus	Contact Hours
	1 – Individual Blog, News Stories, Features. 2 – Group Weblog – Working on different themes and issues and posting it on a Team's Blog. 3 - Contribution to a group or community on any of the social network sites.	60 Hrs.

Learning Resources:

1 Bradshaw, Paul. The Online Journalism Handbook: Skills to Survive and Thrive in the Digital Age. Routledge.

2 Singer, Jane B., et al. Online Journalism: Principles and Practices of News for the Web. Routledge.

IEC01BJ1502T - 1) Computer Fundamentals - 2		
Total Contact Hours: 30	Credit: 02	Max. Marks: 50

Learning Objectives:

This course aims to equip students with practical skills in computer fundamentals, emphasizing applications such as MS Office, Excel, and Page Maker. It also provides insights into news creation and broadcasting..

Course Outcomes (COs):

CO1: Gain practical proficiency in MS Office applications for professional use.

CO2: Acquire knowledge of Excel, Page Maker, and formatting techniques through hands-on training.

CO3: Develop a practical understanding of news creation and broadcasting concepts.

Module No	Topics / actual contents of the syllabus	Contact Hours
I	**Computer Basics and Components:** • Definition and characteristics of computers • Basic applications of computers • Components of a computer system: CPU, input/output devices, memory • Concepts of hardware and software	10 Hrs.
II	**Operating Systems and Software Applications:** • Introduction to operating systems • Functions and basic components of Windows OS • Using desktop, taskbar, icons, control panel settings • Managing files and folders, system settings	10 Hrs.
III	**Word Processing and Presentation Software:** • Introduction to MS Word: Document creation, formatting, tables, pictures, charts • Mail merge, collaboration tools • Introduction to MS PowerPoint: Presentation creation, enhancing presentations, visual elements Delivering presentations and designing templates	10 Hrs.

Learning Resources:

1 "Microsoft Office 365 & Office 2019 Introductory" by Misty E. Vermaat

2 "Windows 10 Inside Out" by Ed Bott

IEC01BJ1502T - 2).News Anchoring		
Total Contact Hours: 30	Credit: 02	Max. Marks: 50

Learning Objectives:

This course aims to prepare students for careers in news anchoring and reporting across various media platforms, including radio and television.

Course Outcomes (COs):

CO1: Expose students to techniques used in news reading and anchoring for live events, TV shows, and news programs.

CO2: Prepare students for challenging roles such as anchoring, show hosting, public speaking, and news reporting.

CO3: Demonstrate proficiency in news anchoring for both radio and video media contexts.

CO4: Develop skills necessary to excel as a news anchor in audio and video media.

CO5: Equip students to write, edit, and produce news bulletins for electronic media.

Module No	Topics / actual contents of the syllabus	Contact Hours
I	TV reporting: Reporting Skills, understanding deadline, gathering information, cultivating sources, Planning and designing a story, being fit and alert, presentation skill, voice, modulation, diction, screen presence, body language, piece to camera, phonos, interview skills, instructing cameraman, significance of sound-bytes, getting good sound-bytes.	10 Hrs.
II	News Presentation: Structure of news bulletin-headlines, Individual's stories: telling a story through visuals, use of graphics, anchors responsibilities, skill required for news anchor, presence of mind.	10 Hrs.
III	Working of News room: various functionaries in news room, reporters, copy editors, input editors, output editors, news producers, cameraman, video editors, backroom researchers, reference library or archives peoples, graphic artist.	10 Hrs.

Learning Resources:

1 "The Anchor Book: The Art of Anchor and Host" by Steve Kraske

2 "News Reporting and Writing" by Missouri Group

IEC01BJ1762P - Practical based on IEC01BJ1502T		
Total Contact Hours: **60**	Credit: 02	Max. Marks: 50

Learning Objectives:

This practical course aims to provide hands-on experience and skills development in news anchoring across radio and television platforms.

Course Outcomes (COs):

CO1: Practice news reading and anchoring for live events, TV shows, and news programs.

CO2: Gain practical experience in anchoring, show hosting, public speaking, and news reporting.

CO3: Demonstrate proficiency in news anchoring for both radio and video media contexts.

CO4: Develop skills necessary to excel in news anchoring for audio and video media.

CO5: Produce a news bulletin for electronic media, applying learned skills in writing and presentation.

Module No	Topics / actual contents of the syllabus	Contact Hours
	1) Watching and analyzing television news 2) Watching and analyzing radio news 3) Presenting the P2C on various issues 4) Comparing radio news 5) Recording various voice 6) Modulation of voice for various Radio and Television program	60 Hrs.

Learning Resources:

1 "The Elements of Journalism: What Newspeople Should Know and the Public Should Expect" by Bill Kovach and Tom Rosenstiel

2 "Broadcast News Handbook: Writing, Reporting, and Producing in the Age of Social Media" by C.A. Tuggle, Forrest Carr, and Suzanne Huffman

IDC01BJ1502T-Editing- Audio, Video, Photo		
Total Contact Hours: 30	Credit: 02	Max. Marks: 50

Learning Objectives:

These learning objectives aim to equip students with foundational knowledge and practical skills in audio, video, and photo editing, preparing them for careers in the media industry where proficiency in digital content creation and editing is essential.

Course Outcomes (COs):

CO1: Introduction to Audio and Video Recording, Editing, and Techniques

CO2: Proficiency in Basic Editing Tools and Techniques

CO3: Understanding of Adobe Photoshop and Basic Image Editing

CO4: Techniques of Still Photography and Videography

CO5: Proficiency in Various Tools and Software for Editing:

Module No	Topics / actual contents of the syllabus	Contact Hours
I	What is sound – sound characteristics, pitch, tone, loudness, psychoacoustics, audio recording techniques and technologies, mics, sound mixers/synthesizers, audio recording devices	10 Hrs.
II	Audio recording – basic functions of a microphone, types of microphone, cables and connectivity.Introduction to audio editing software – file formats, data selection, audio formats, MP3s, basics of audio editing, conversion of files from one format to another.	10 Hrs.
III	Introduction to digital audio workstation- Midi and digital sounds, audio special effects – audio plug-ins, sound processing software Introduction to video editing software – features and characteristics, importing and organizing video clips, timeline tools, clips trimming. Photoshop Software(Adobe Photoshop, CS3, CS4, CS6),The Photoshop Environment,Palettes and the Palette well ,Creating custom wrokspaces, Opening Images	10 Hrs.

Learning Resources:

1 "The Sound Reinforcement Handbook" by Gary Davis and Ralph Jones

22/11/24
Prof. M.S. Joshi

22/11/24

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